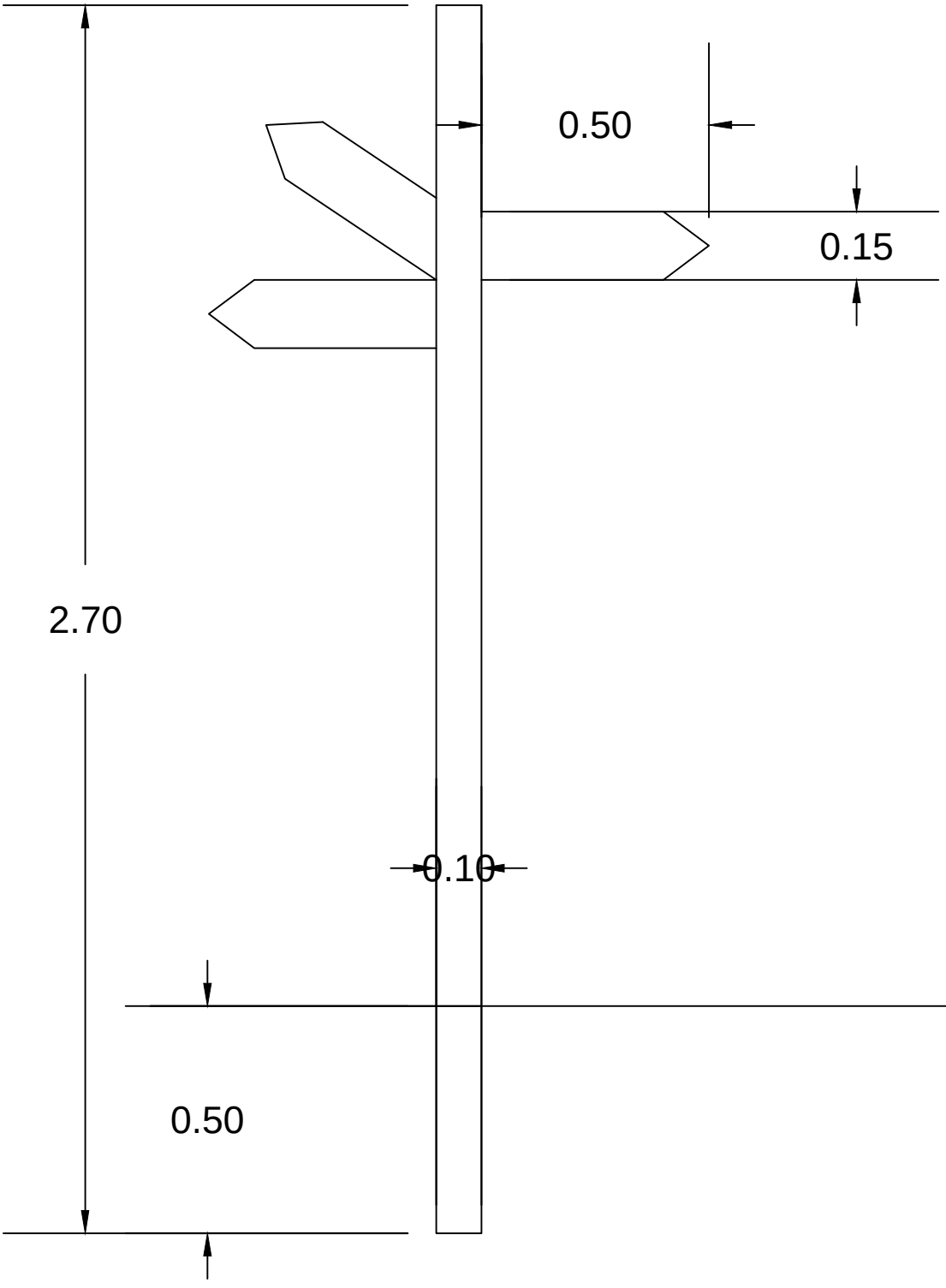Πινακίδα Κατεύθυνσης